



Creative placemaking at the intersection of neighborhood development





Our mission is to create opportunity for low- and moderate-income people through affordable housing in diverse, thriving communities.



Since 1982, Enterprise has raised and invested nearly \$16 billion in equity, grants and loans to help build or preserve nearly 320,000 affordable rental and for-sale homes to create vital communities and more than half a million jobs nationwide.

Image: Cottage Square | Ocean Springs, MS

ENTERPRISE COMMUNITY PARTNERS

**WHY DO WE CARE ABOUT
CREATIVE PLACEMAKING?**

“DESIGN IS THE **PROCESS** OF WORKING WITH MANY PEOPLE
TOWARD SHARED VALUES AND A SOCIAL **PURPOSE**.”



At Enterprise, we believe that **integrating arts, culture, creativity and design** into community development practice **leads to improved outcomes** at the individual, community and societal levels, ultimately resulting in increased well-being, health, and access to opportunity for low-income populations.

We are working to build collective capacity to incorporate creative community development practices within Enterprise and our partner organizations.

C.R.E.A.T.E Principles

COLLABORATIVE | RESPONSIVE | EQUITABLE | ADAPTIVE | TRANSFORMATIVE | EMPOWERING

To be...

COLLABORATIVE
RESPONSIVE
EQUITABLE
ADAPTIVE
TRANSFORMATIVE
EMPOWERING

We will...

invite people we don't usually work with to collaborate
leverage an asset-based approach to address key issues
unite top-down resources with resident expertise
combine spirit of experimentation with learning processes
focus energy and resources on activities of greatest impact
empower local community through the process

**WHAT HAVE WE DONE &
WHAT HAVE WE LEARNED?**

COLLABORATIVE ACTIONS

What do we
draw inspiration
from?
(or what inspires us?)

how can we
collaborate?

What is the
~~potential~~
potential?

WHO ARE THE
PARTICIPANTS? / PARTNERS
- WHAT DO THEY
CONTRIBUTE?
- HOW DO YOU GET
THEM INVOLVED

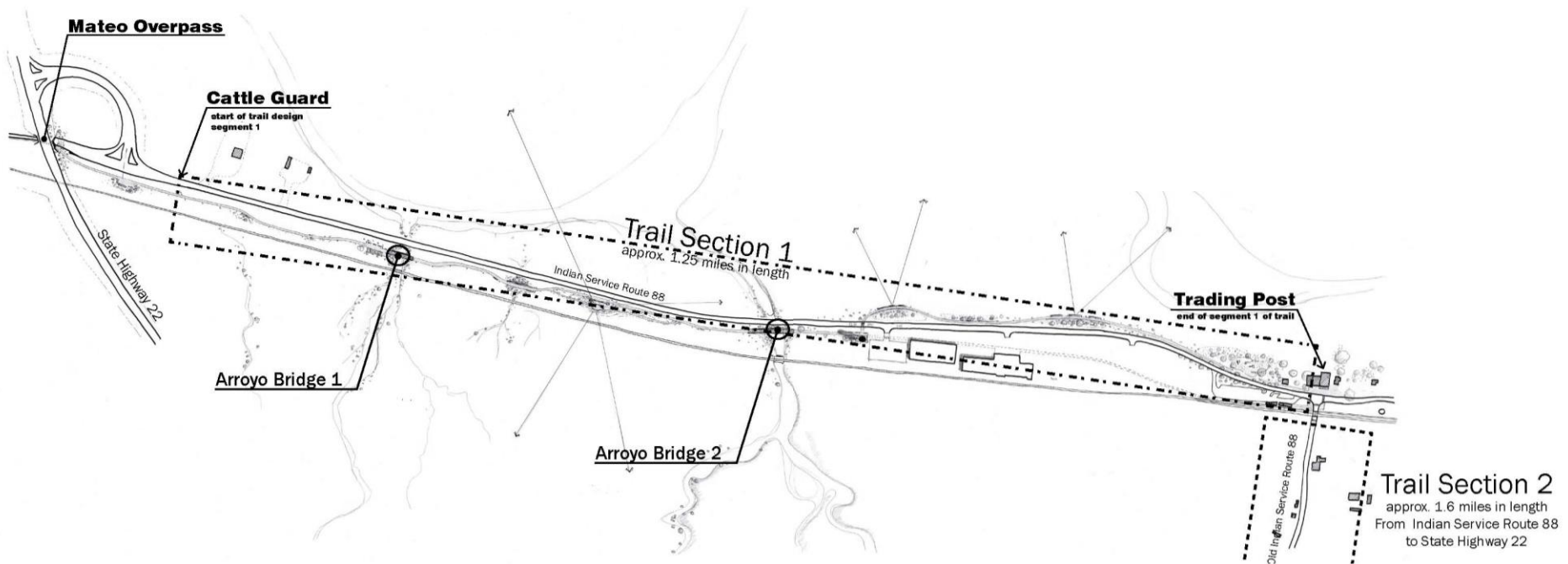
WHAT IS THE

who should
be engaged?

SANTO DOMINGO, NM







Your Art Here

→

The Santo Domingo Heritage Arts Trail is Underway!

The Santo Domingo Tribal Housing Authority is looking to **commission up to 7 local artists** to design public scale (large) art installations along the Heritage Arts Trail (currently under development by SDTHA). Selected artists will be **compensated for their time**.

Projects are fully funded by ArtPlace America.

Request for Proposal packets will be available from the Housing Authority beginning **Nov. 10th**.

Want to learn more? Mark your calendar and join us at one of the following informational meetings at the Library:

- Saturday, November 15th at 10:00am
- Tuesday, November 18th at 5pm
- Thursday, November 20th at 5pm

Still have questions? Swing by the the Housing Authority or give us a call at (505) 465-1003.

SUPPORTED BY
ARTPLACE







The Walk showed the elders that their world will not be lost to time

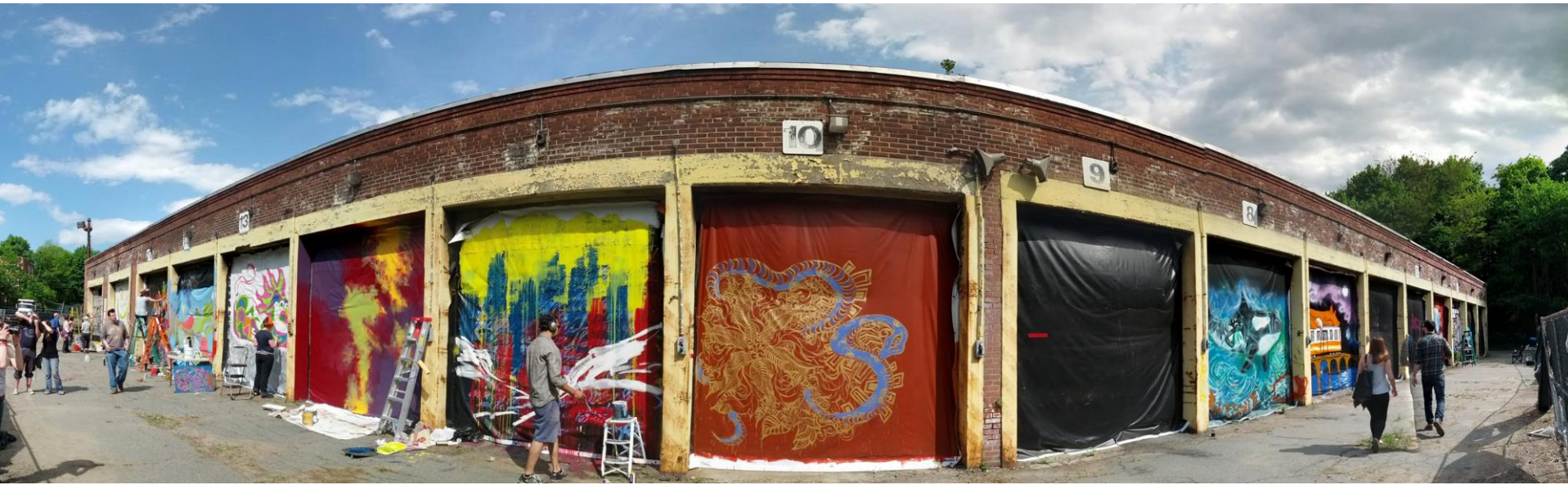
BOSTON, MA



BARTLETT YARD SITE



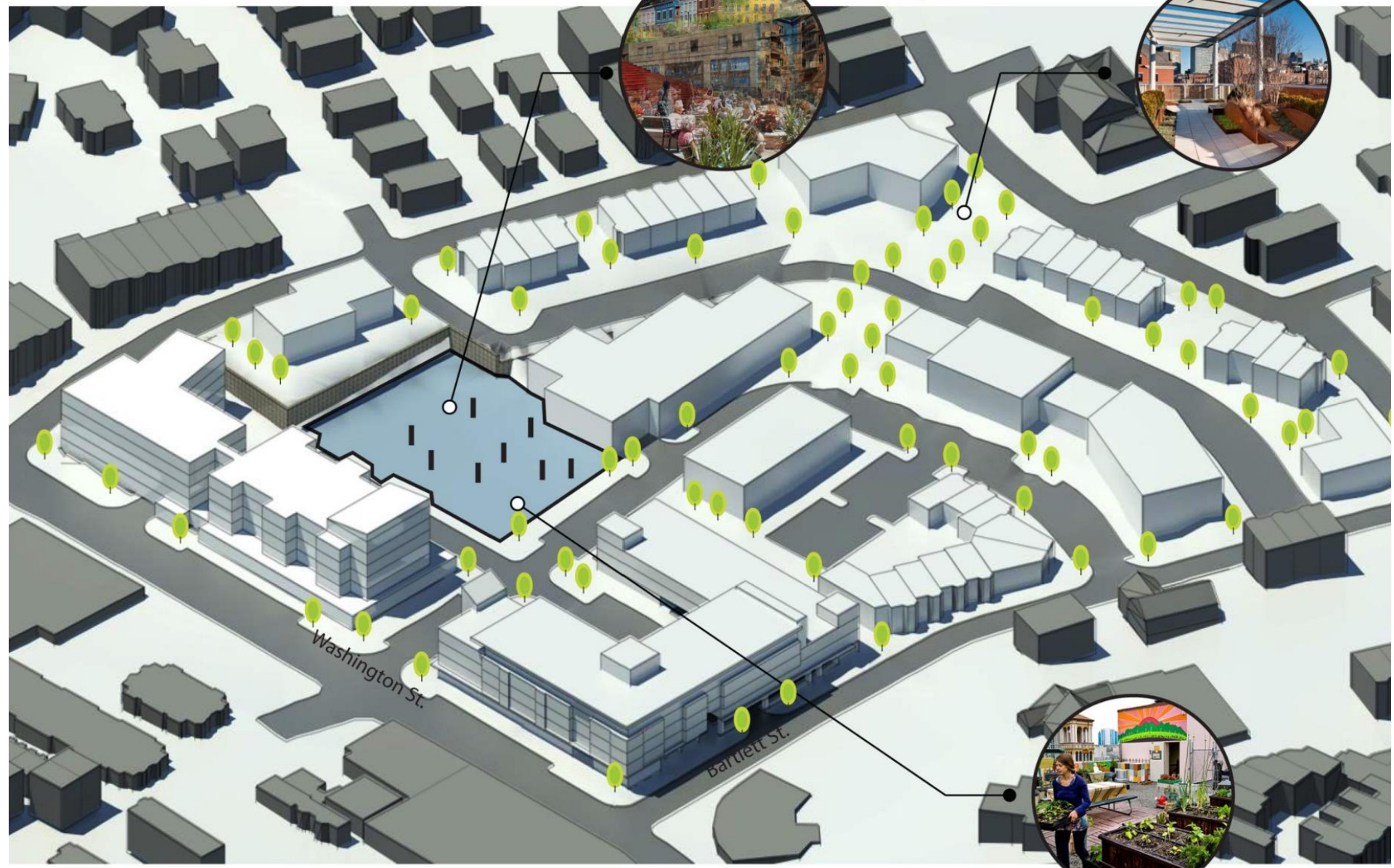
Bartlett Yard view from Washington Street





-The existing wall will be used as back drop for community events

-Orchard Garden



BARTLETT PHASE 4 COMPLETE

-Urban Soccer with Footy/ Fresh Market



**The events allowed the real experts,
the community, to self-organize**

SEATTLE, WA









LEGACY OF JUSTICE

AT HIRABAYASHI PLACE

ART AND EDUCATION PROJECT



INTERIM CDA



Building Exterior

1. Illuminating History
2. In Gordon's Words
3. "Gordon Hirabayashi" Painting
4. "Man From White River" Poem
5. Ai
6. Meditation on Justice

Building Interior

7. Historic Interpretive Exhibit
8. Stand Up For Justice





CURB LANE
BUSES ONLY
6-9 AM
3-7 PM
EXCEPT SAT-SUN-HOL

s Main St
南メイン通り

4th Ave S
四番街南

ONE WAY
←

I AM AN AMERICAN

"DO I BELIEVE IN THE
CONSTITUTION AND THE
BILL OF RIGHTS DURING
PEACE, IT OUGHT TO BE
WORTHWHILE DURING
WAR, TOO."
GORDON
HIRABAYASHI

POSTER WITH CARTOON CHARACTER

POSTER WITH CARTOON CHARACTER

POSTER WITH MAN'S PORTRAIT

POSTER WITH AMERICAN FLAG

People just wanted to be part of something fun and beautiful

WHAT ARE WE LEARNING?

Made
with
Love

COLLABORATIVE ACTIONS:
RECIPES FOR COMMUNITY CHANGE

ASK the community
to help generate ideas

LISTEN and bring ideas from
the community to life

BUILD history and community
identity into the future of a project

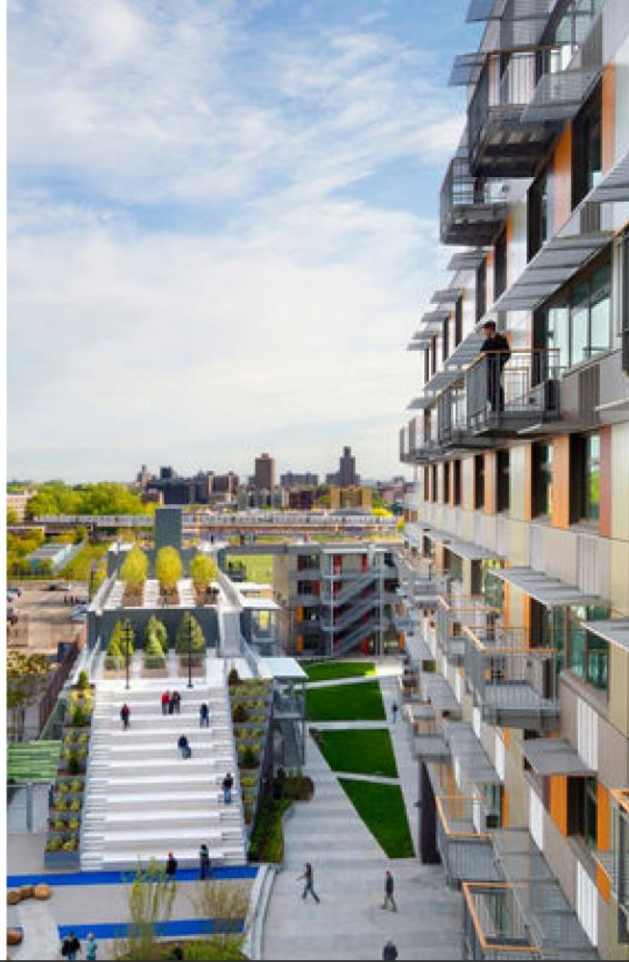
Creative placemaking can build community economic and cultural **wealth and health.**

Community development

organizations have an **appetite** for these strategies and a **need** for skills and resources.

Culture is a **means** and an **end**

WHAT'S NEXT?



CLIMATE & CULTURAL RESILIENCE

Nella Young, Design Leadership Program Director

nyoung@enterprisecommunity.org

enterprisecommunity.org/financing-and-development/grants



“People and the places where they reside are engaged in a continuing set of exchanges; they have determinate, mutual effects upon each other because they are part of a single, interactive system.”

-William S. Sax